

CASE STUDY

POTS Replacement for Healthcare



Oncology Care Centers Cut POTS Bill in Half By Moving to Ooma AirDial

The customer:

A regional operator of oncology care centers with 100 locations providing both treatment and support for clinical research.

The challenge:

The IT team was paying \$60,000 a month for 650 POTS lines used by fax machines, elevator phones and fire alarm panels. A competing POTS solution was under consideration but didn't offer robust features for remote management – essential for an organization that didn't have IT employees at every location.

The solution:

The organization selected Ooma AirDial in part because its Remote Device Management portal made it easy to monitor and control the new connections from headquarters without technicians having to go on site.

The IT team was delighted when the monthly bill dropped in half to \$30,000 and appreciated extensive support from Ooma in resolving compatibility issues across various models of fax machines. Also, the MultiPath technology in AirDial has kept the fax machines running during several internet outages.